

Patron

Dr. K. L. Gosain
Principal

Convener

Dr. Mukta Jain
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Organizing Secretaries:

Dr. Dimple Khosla
Assistant Professor
09996220010(M)

Ms. Vandana Sabharwal

Assistant Professor
08950843414 (M)

Programme:

Registration : 9.00 AM to 9.30 AM

Inaugural : 9.30 AM to 10.15 AM

Tea Break : 10.15 AM to 10.30 AM

First Technical Session:
: 10.30 AM to 1.30 PM

Lunch : 1.30 PM to 2.30 PM

Second Technical Session:
: 2.30 PM to 4.30 PM

Tea Break : 4.30 PM to 4.45 PM

Valedictory : 4.45 PM to 5.15 PM

Venue: Auditorium Hall,
Dyal Singh College, Karnal

DYAL SINGH COLLEGE, KARNAL
(Email: dsckarnal@gmail.com, PH: 0184-2252030)

NATIONAL SEMINAR
ON
Managing Change in Contemporary Business Scenario
February 27, 2018

REGISTRATION FORM

1. Name and Designation:

2. Title of the Paper:

3. Name of the Institute/ Organization:

4. Full Address:

5. Mobile: _____

6. Email: _____

7. Registration Fee (please tick relevant option)

a. By Draft : YES /NO

Details of Draft (Draft No. & Name of Bank):

b. By Cash (On the Spot) : YES/NO

Date: _____

Signature: _____

Note: Fee is payable by cash or DD in favour of
'Principal, Dyal Singh College' payable at karnal.

For any queries, contact the Seminar
coordinator/organizing secretaries.



Department of Commerce

**DYAL SINGH COLLEGE
KARNAL (HARYANA)**

(Affiliated to Kurukshetra University, Kurukshetra)



Organizes

**One Day
National Seminar
(Sponsored by: DGHE,
Haryana)**

**On
Managing Change in
Contemporary Business
Scenario**

**On
27th February, 2018**

About Karnal

Karnal, headquarter of Karnal District, is one of the oldest districts of Haryana. The city has gained importance since Mahabharata era. It is believed that it was founded by Raja Karna, the eldest son of Kunti and hence the city is called the city of Daanvir Karna.

Location: Karnal is centrally located between Delhi and Chandigarh on the National Highway No. 1. Karnal is connected through Delhi-Ambala rail line and Sher Shah Suri Marg (G. T. Road) to all important places in the country. It is 123 Kms from Delhi and 130 Kms from Chandigarh. The nearest airports are Indira Gandhi International, New Delhi and Chandigarh Airport.

About Dyal Singh College

Dyal Singh College, Karnal was established on May 3, 1910. The college at Lahore was established due to the munificence and philanthropic vision of our Founder, Sardar Dyal Singh Majithia – a social reformer and a pioneer of India Renaissance. What started as a single institution in Lahore, with the motto “Gather Ye The Wisdom Of The East And The West” has blossomed into a multifaceted chain of institutions.

After the partition, the college was re-established at Karnal on September 16, 1949 due to the untiring efforts of Honourable Dewan Anand Kumar, the Founder Vice-Chancellor of Panjab University, Chandigarh.

Dyal Singh College, Karnal is a premier co-educational institution of Northern India, accredited with Grade A by NAAC. The college has all the three streams of learning – Arts, Science and Commerce, with Master Courses in English, Hindi, Political Science, Chemistry, Commerce and Economics along with the add-on and vocational courses. The college is presently headed by the dynamic Officiating Principal, Dr K. L. Gosain.

About Department of Commerce

The Department of Commerce was established in the year 1972. The Dept offers specialized programmes at P.G. (M.Com) and U.G. levels (B.Com (Hons.), B.Com (Gen), B.Com (Voc.) in Tax Procedure and Practices. The Department is enrolled with around 900 students presently and achieves the excellent University results, year after year. It has the reputation of attracting the best student talent from Haryana. The Dept. is equipped with highly experienced and dedicated faculty (19 in number) who are contributing positively in the field of teaching and research. The faculty is actively participating in E-PG Pathshala project of MHRD, Govt. of India.

About the Seminar

Business organizations operate in a very dynamic and challenging environment. The business environment is undergoing transformations both at national as well as at international front. With innovations in information technology and due to liberalization, globalization and FDI and Tax reforms, international mobility of human capital, technology, services etc. has increased manifold. The competitive forces and dynamic business and market strategies put a pressure on the business organizations to think of new ways to manage the change. The recent reforms and policies of Indian government like demonetization, GST, Digital India, Make in India, Smart Bharat etc. have brought a significant change in the ways of doing business both for domestic and foreign business organizations. This changing business environment has provided both challenges as well as opportunities to businesses. It is also a great challenge to sustain these initiatives over time. The need of the hour is not only to implement these changes timely but also to manage these changes.

In this perspective, Department of Commerce, Dyal Singh College, Karnal, Haryana is organising One day National Seminar on the topic ‘Managing Change in Contemporary Business Scenario’ on 27th February, 2018. This seminar intends to provide a common platform for discussion on all such issues through research papers and case studies, which would address to the issues and challenges in Indian corporate sector in the present era. The Seminar provides opportunities to present and discuss issues dealing with changing economic and competitive environment from the perspective of managers, business experts, academicians, professionals, sociologists and economists. It also provides a forum to get equipped with latest developments and changes in the economy and business environment as well as their implications and solutions for the organisations.

Theme: “Managing Change in Contemporary Business Scenario”

Sub-Themes :

- Demonetization: Success or Failure
- GST and Economic Development
- Digital India
- Make In India
- Smart Bharat
- Sustainable Development and Growth
- Emerging issues in Corporate governance, Reporting and CSR
- Emerging issues in Marketing, HRM, Finance, IB and IT

The above sub themes are indicative only. However authors can select topics related to broad theme “Managing Change in contemporary business scenario”.

Important Dates

Last Date for Abstract and Full Paper submission: **15th February 2018**

Intimation of Acceptance of Paper: **18th February, 2018**

Last Date for Registration: **20th February, 2018**

Guidelines for Paper Submission

- Full Text and abstract should be 1.5 line spaced, A4 page size, Times New Roman font type 12 size.
- Maximum three authors per paper are permitted and each author should pay registration fee separately.
- Abstract should not exceed 500 words; full paper (including the title page, references and appendix) should not exceed 5000 words.
- Title page should include Authors Name, affiliation of authors, contact number and email ID.
- The manuscript of the paper should be sent to **dscseminar@gmail.com**
- Papers must be enclosed with registration form and necessary fee.

Registration Fees:

<i>Academicians / Professionals</i>	<i>Rs 400/-</i>
<i>Students/ Research Scholars</i>	<i>Rs 200/-</i>

The registration fee can be paid by demand draft, to be drawn in favour of “**Principal, Dyal Singh College, Karnal**” from any Nationalized Bank. Hard copy of paper along with filled registration form with required fee can be sent at following address:

Dr. Pooja Malhotra
Seminar Coordinator
Dyal Singh College
Karnal – 132001
Haryana

The delegates paying registration fee on the spot by cash are required to send registration form duly filled at **dscseminar@gmail.com**. They are required to submit the hard copy of full paper on the day of seminar.

Note: No TA/DA and accommodation would be provided. Help will be provided to delegates for finding good accommodation in the nearby areas.